*The three different endowment fund bulletin wording samples below can be customized and placed into your church’s bulletin.*

**Sample general wording:**

Out of thankfulness for God’s blessings, [John and Jane Doe and family] have set up the [Doe Family Endowment Fund] for the purpose of [providing tuition assistance to students at Martin Luther College, New Ulm, MN]. Since an endowment fund makes steady annual distributions to ministry as the fund grows, it supports gospel work for years to come. What a blessing!

It is the prayer of [the Doe family] that others would join them in growing the endowment fund. If you would like to know more about leaving a legacy of faith in this way, please contact [contact person] at [phone] or [e-mail].

**Sample wording that promotes tax-wise ways of giving:**

Out of thankfulness for God’s blessings, [John and Jane Doe and family] have set up the [Doe Family Endowment Fund] for the purpose of [providing tuition assistance to students at Martin Luther College, New Ulm, MN]. Since an endowment fund makes steady annual distributions to ministry as the fund grows, it supports gospel work for years to come. What a blessing!

It is the prayer of [the Doe family] that others would join them in growing the endowment fund. A great way to support the fund is through tax-wise ways of giving, like through gifts of appreciated stocks, bonds, mutual funds, or property. If you would like to know more about leaving a legacy of faith in this way, please contact [contact person] at [phone] or [e-mail].

**Sample wording that promotes end-of-life gifts:**

Out of thankfulness for God’s blessings, [John and Jane Doe and family] have set up the [Doe Family Endowment Fund] for the purpose of [providing tuition assistance to students at Martin Luther College, New Ulm, MN]. Since an endowment fund makes steady annual distributions to ministry as the fund grows, it supports gospel work for years to come. What a blessing!

It is the prayer of [the Doe family] that others would join them in growing the endowment fund. A great way to support the fund is through end-of-life gifts, like including the endowment fund in your estate plan. If you would like to know more about leaving a legacy of faith in this way, please contact [contact person] at [phone] or [e-mail].